



**NEWS RELEASE      FOR IMMEDIATE RELEASE**

DATE:      FRIDAY, MARCH 25, 2011

FROM:      **BLUE CHIP VALUE FUND, INC.**

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**BLUE CHIP VALUE FUND ANNOUNCES RATIO FOR  
CONVERSION INTO WESTCORE BLUE CHIP FUND**

DENVER, CO. (March 25, 2011) As previously announced, on February 8, 2011, shareholders of the Blue Chip Value Fund, Inc. (the "Fund") approved a reorganization into the open-end Blue Chip Fund of Westcore Trust. The conversion of the Fund into the Westcore Blue Chip Fund is expected to be as of the opening of business on Monday, March 28, 2011. The Directors of Blue Chip Value Fund, Inc. have announced that the conversion ratio of the Fund stock into Westcore Blue Chip (WTMVX) is 0.344210925. This ratio will be used to calculate the Fund's stockholders new shares of WTMVX. The conversion is expected to be a non-taxable exchange.

This communication is not intended to, and shall not, constitute an offer to purchase or sell shares of the Fund or Westcore Blue Chip Fund.

Before making any investment decision, please read the prospectus/proxy statement relating to the reorganization carefully because it contains important information (including investment objectives, policies, strategies, fees, expenses and risk considerations). Free copies of the prospectus/proxy statement are available by calling (800) 624-4190 or visiting [www.blu.com](http://www.blu.com) or the SEC website (<http://www.sec.gov>). If you have questions, please call (800) 392-2673 or visit [www.westcore.com](http://www.westcore.com).

*Westcore Funds are distributed by ALPS Distributors, Inc. An investor should consider investment objectives, risks, charges and expenses of the Westcore Blue Chip Fund carefully before investing. To obtain a prospectus, which contains this and other important information about the Westcore Blue Chip Fund, please call 1-800-392-CORE (2673) or visit us online at [www.westcore.com](http://www.westcore.com). Please read the prospectus carefully before investing.*

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